**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. The category with the most kickstarter compaigns was the theater category.
2. The sub-category with the most kickstarter campaigns was the plays sub-category.
3. There were more successful campaigns than failed or canceled.

**What are some limitations of this dataset?**

The state of the campaign doesn’t reveal any causation data to explain why it failed.

Average donations can’t be compared as some kickstarters had a higher or lower number of backer donations.

**What are some other possible tables and/or graphs that we could create?**

You can create a pivot table that puts “Country” in rows, “state” in columns, and “count of state” in values to display the states of kickstarters by country. It reveals the U.S. had the most kickstarters compared to all countries.

By subtracting the Date ended conversion by Date Created conversion, you can create a new column and determine the length of each campaign.